

STEPS TO SUCCESSFUL LAUNDERING



The laundry basics haven't changed, but here's a quick refresher to help get clothes clean and baking soda fresh washload after washload.

1 Sort it Out:

- Proper laundry sorting is important to prevent laundry problems like dye transfers and shrinking clothes. Read and follow care labels.

Sort by Color:

- Whites, light colors, similar bright colors, and dark colors.

Fabric Type:

- Delicate fabric, laces, lingerie, washable silk, etc. require gentle care and need to be washed separately.
- Lint-giving fabrics (chenille, terry, etc.) should not be washed with lint attracting items, such as corduroy, permanent press, dark socks, etc.

Soil Content:

- Heavily soiled work or play clothes should be washed separately from lightly soiled clothes.

2 Water Temperature:

- Wash in hottest water fabric will allow. For white cottons, use hot water. Bright colors in cold. Follow directions on care label.

3 Colorfastness:

- If uncertain whether the garment dyes are colorfast, find a hidden area of the garment and apply a "Pre-treatment concentration" of detergent with a cotton swab or small paint brush. Allow to sit for 30 minutes and rinse. If color remains fast, proceed on whole garment.

4 Pre-treatments:

- Treat stains early. Fresh stains are easier to remove than old ones.
- Pre-treat:
 - Use for small, local spot treatments. Check for color-fastness first.
 - Dampen stain with cold water. Apply a paste of powdered detergent (2 parts powder to 1 part water), or liquid detergent at full strength with a brush or cotton swab and gently work into garment. Rinse immediately or add directly to wash.
- Some stains may require a commercial stain remover product.

Pre-soak:

- Use for large stained areas or deep set soils.
- Soak garment in a bucket using 1/2 scoop of powder or 1/2 cupful of liquid in 4 gallons of warm water for up to 30 minutes. Rinse and wash according to care label.

Pre-wash:

- For heavily soiled garments, run through pre-wash cycle before laundering.

5 Laundry Additives:

1. **ARM & HAMMER Baking Soda Additive:**
 - **Liquid Laundry Detergent Booster:** ARM & HAMMER Baking Soda helps your liquid laundry detergent work harder for you, because it helps maintain the optimal pH balance necessary for detergents to work well. Add 1/2 cup of Baking Soda to your wash with the usual amount of liquid detergent.
 - **Deodorizing Your Wash:** To remove the

stubborn smells in your clothes while you wash, add 1/2 cup of ARM & HAMMER Baking Soda to the rinse cycle. It neutralizes the odors, leaving your clothes smelling fresh and clean.

- **Chlorine Bleach Booster:** Use ARM & HAMMER Baking Soda to help your liquid chlorine bleach work harder. Add 1/2 cup of Baking Soda (1/4 cup for front-loading machines) with your usual amount of liquid bleach. Your whites will be whiter and your clothes will be cleaner and fresher.

2. **ARM & HAMMER Super Washing Soda:** The all natural laundry detergent booster that adds extra cleaning and freshening power!

3. **Bleach Additive:** Color-safe bleach is the bleach choice for colored garments. Chlorine bleach for whites and other color-safe fabrics. Test garment for color-fastness by dipping a hidden portion of garment in bleach product for a few minutes. Use with hottest water fabric will allow.

6 Drying:

Do not put garments with a stain in dryer. The dryer heat will set stains and make them permanent. Repeat pre-treatment/washing techniques above. If this doesn't work, send garment to cleaners. Some stains, however, may be permanent.

Try **ARM & HAMMER Fabric Softener Sheets:** Gives you the long-lasting freshness you'd expect from ARM & HAMMER and stops static cling! Available in single-use dispenser so it's easier to use and it's value-priced!

TRANSLATING THE NEW CLOTHING -CARE LABELS

WASHING SYMBOLS	Average Water Temperature														
						<table border="1"> <tr> <td>Hot</td> <td>Warm</td> <td>Cold</td> </tr> <tr> <td>45°C</td> <td>35°C</td> <td>25°C</td> </tr> <tr> <td>115°F</td> <td>95°F</td> <td>75°F</td> </tr> </table>	Hot	Warm	Cold	45°C	35°C	25°C	115°F	95°F	75°F
Hot	Warm	Cold													
45°C	35°C	25°C													
115°F	95°F	75°F													
BLEACH SYMBOLS															
IRONING SYMBOLS															

DRYING SYMBOLS	Tumble Drying	Air Drying				
DRY CLEANING SYMBOLS					Professional Dry Cleaning	
					Short cycle	Low heat